

NEWS RELEASE  
FOR IMMEDIATE RELEASE

PAPER LOOP GREETING CARDS

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**PAPER LOOP ANNOUNCES SPRING-SUMMER 2008  
GREETING CARD COLLECTION**

**NEW YORK, NY, May 18, 2008-** Greeting card company Paper Loop will introduce their Spring-Summer 2008 Collection at the 62<sup>nd</sup> Annual National Stationary Show (Booth #1655) in New York City, May 18-21, 2008.

Paper Loop features fifty different, whimsical greeting cards, designed by owner and artist Sara Cumings. Ms. Cumings incorporates her unique abilities as an illustrator and graphic designer to create greeting cards that are: "One part retro, one part modern, 100% Fun."

Paper Loop's collection brings a unique perspective to the current greeting card market. With designs that carry-through to the back of the card and rounded corners, Paper Loop creates a retro-modern look that stands out in store displays. Categories include: Major holidays, birthdays, thanks & blanks, and weddings are just a part of the collection. The cards include fun, original characters like, "Robot Dog", "Robot Cat", "Birthday Crocodile", "Dog in Mid-Century Lounger", "Squirrel in Tree" and more. The cards measure 4 ¼" x 5 ½".

Paper Loop strives to create cards that are fun, beautiful, whimsical and make the kinds of greeting cards they would give their own friends & family.

To download photos and for PDF copies of the press release, and company fact sheet go to:  
[www.paper-loop.com/press](http://www.paper-loop.com/press)